

Keep Longview Beautiful - Beautification Initiative

Both the Longview 21st Century Committee and the Longview First Vision 2010 Committee have identified appearance as a critical community issue. As such, the City of Longview has embarked upon an important beautification initiative that focuses on improved community partnerships and increased services.

In November 2005, the City of Longview established a contract to provide a full-time staff person to work under the direction of the Longview Partnership as a coordinator for Keep Longview Beautiful and the Community Pride Committee. The purpose of this arrangement is to encourage coordinated efforts to improve Longview's appearance by businesses, government entities, civic groups, and individuals.

The City of Longview is thankful to all community partners that are working to make Longview a more beautiful place.

[Keep Longview Beautiful Website](#) [1]

Source URL: <http://citynews.longviewtexas.gov/keep-longview-beautiful-beautification-initiative>

Links:

[1] <http://www.keeplongviewbeautiful.com/>